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NEW “WILD BACK YARDS” DRY-HOPPED PALE ALE TO SUPPORT SUMMIT METRO PARKS FOUNDATION

Summit Metro Parks is proud to announce a new way locals can engage with its popular Wild Back Yards initiative. HiHO Brewing Company’s new dry-hopped pale ale, bearing the program’s name, was developed with The Summit Metro Parks Foundation to bring awareness to the importance of choosing native plants to support biodiversity.

The new Wild Back Yards brew is a hop forward pale ale has an upfront flavor and aroma of stone fruit, pine and citrus zest. A portion of proceeds from Wild Back Yards Dry-Hopped Pale Ale purchases will be donated to the Summit Metro Parks Foundation.

With Gorge Metro Park’s Glens Trail directly behind the brewery, HiHO Co-founders Jon and Ali Hovan have a passion for supporting the Metro Parks. “Summit Metro Parks has been an outlet for us to escape into nature since our inception in 2016,” said Ali. “Sustainability is a core value at HiHO and we share similar values with the park district.”

Not only has HiHO worked with the park district to plan trail cleanups to beautify the Metro Parks, it also utilizes its platform to plan events that support the community and protect its natural resources. This includes participating in the park district’s Wild Back Yards program that inspired the new beer, which encourages the community to work together to help wildlife and counteract the effects of habitat loss and habitat fragmentation.

HiHO will be tapping Wild Back Yards Dry-Hopped Pale Ale on Wednesday, May 15 from 3 to 10 p.m. at HiHO Brewing Co. (1707 Front Street, Cuyahoga Falls). Customers can enjoy a pint or take a four-pack to go. Summit Metro Parks staff will be available to discuss the benefits of native plants and offer tips to grow your own Wild Back Yard, and native seed packets will be available to take home (while supplies last).

Following the event, a portion of proceeds from each Wild Back Yards Dry-Hopped Pale Ale purchase will continue to be donated to the Foundation.

HiHO Brewing Co. is a family-friendly brewery. In addition to beer, they offer non-alcoholic drink options and freshly baked pizza, salads and sandwiches, all made from scratch and with locally sourced ingredients.

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Summit Metro Parks manages more than 15,000 acres throughout 16 parks, three nature centers and over 150 miles of trails, including 22 miles of the Ohio & Erie Canal Towpath Trail. Annual attendance is approximately 5 million visits. Find us online at summitmetroparks.org.



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